

The LIT Design Awards ™ was created to recognize the efforts of talented international lighting product designers and lighting implementers. We believe that lighting is both an art and a science, and it is one of the most important elements of design. The LIT Awards was envisioned to celebrate creativity and innovation in the fields of lighting products and applications.

All submissions are voted on by a grand jury panel composed of experienced and prominent academics, professionals, press members, entrepreneurs, and key people from the lighting design industry.



# Why you should submit?

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#### Brand differentiation

Becoming a LIT Lighting Design Awards winner will set you apart from the competition. International Exposure

Benefit from extensive marketing campaigns, press releases, newsletters, interviews, and promotions.

3

#### **Customer Growth**

Generate exposure to an expanded architect and interior designer market, targeting developers and investors.

4

#### Marketing Opportunities

Being associated with a business awards event will provide you with excellent PR opportunities and media coverage.

5

#### Team Recognition

Productivity, motivation, job satisfaction and morale are all boosted by the well-deserved recognition of winning an award. 6

#### Increase credibility

Our winning badge is a sign of quality for potential customers and can be a part of your sales strategy.

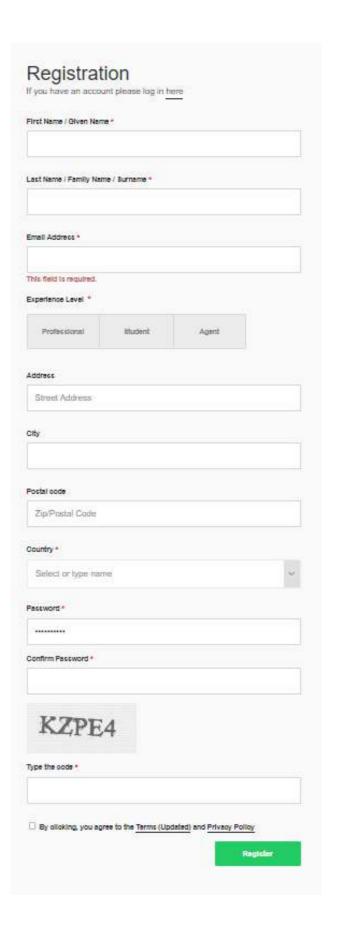
# **GETTING STARTED**

Register and complete your profile information.

Pick your experience level, add your company or school details and create a password.

Validate.

Once you have registered; you can run through the steps, save your progress then come back to complete your profile if needed.



# **CREATE AN ENTRY**

Submit your work - access your dashboard.

Click on "Submit" to the design section related to your project:

- Architectural Lighting Design
- Entertainment Lighting Design
- Lighting Product Design



Home Profile History Create New Entry Orders Help Logout

#### LIT - LIGHTING DESIGN AWARDS

Please take a moment to update your Profile

Lighting Design Awards shares your innovative and ground-breaking Lighting designs with the world. Submit your best designs today.

#### Submit — LIT Design Awards 2024 / ARCHITECTURAL LIGHTING DESIGN

Submit your work in Architectural Lighting Design... from Exterior Architectural Illumination, Interior Architectural Illumination, Landscape Lighting Design and more

#### Submit — LIT Design Awards 2024 / ENTERTAINMENT LIGHTING DESIGN

Submit your work in Entertainment Lighting Design... from Stage Lighting, Light Art Project, Immersive Lighting Project and more

#### Submit — LIT Design Awards 2024 / LIGHTING PRODUCT DESIGN

Submit your work in Lighting Product Design... from Track Lighting, Desk Lamps, Floor Lamps, Designer/Custom Lighting and more

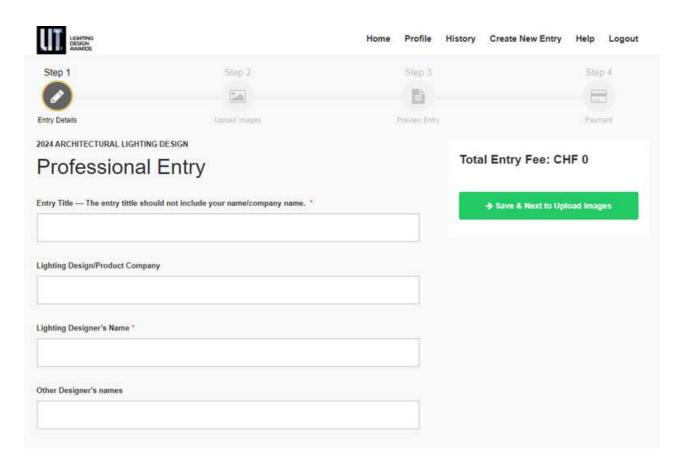
#### IMPORTANT:

- We recommend uploading a minimum of 6 pictures to a maximum of 10 images. Professional pictures are highly preferred.
- The "first Image" will be used as your entry profile picture to showcase and identify your entry, do not watermark your photos.
- o Do not include your / your company name in the "Entry Name" and in the description.
- · Please complete your submission in English no special characters

# **ENTRY FORM**

Step 1/ Complete the entry form.

The online entry form is split into four steps: Entry Details / Entry Upload / Preview Entry / Payment



#### ENTRY DETAILS /

For professional submissions you need to provide the following information:

- Lead Designer (required)
- List of Team Members (optional)
- Design/Product Name (required)
- Client (optional)
- Category(ies) (required)
- Brief description of design/product (required)
- Upload images and/or PDF description of the design
- Add links to design/product (videos, online materials, website, etc) (optional)

For student submissions you need to provide the following information:

- Name of your University
- Design/Product Name (required)
- Category(ies) (required)
- Brief Description of your Design/Product (required)
- Upload images and/or PDF description of the product (required)
- Add links to product (videos, online materials, website, etc) (optional)

# **ENTRY FORM**

Select which categories you wish to enter, you may enter the same design into as many categories as you see fit. In fact, doing so may increase your chances of winning.

#### IMPORTANT/

- There is a 50% discount for the additional category picked.
- There is no limitation to the number of categories.
- We accept completed, in-progress, and conceptual projects.

ENTERTAINMENT LIGHTING DESIGN  hting Conceptual Lighting installation  Lighting Drone Light Art  Immersive Lighting Project  tep Lights Light Art Project	□ Concert Lighting Installation     □ Event Lighting Installation     □ Interactive Lighting Project
Lighting Drone Light Art Immersive Lighting Project	Event Lighting Installation
☐ Immersive Lighting Project	
	☐ Interactive Lighting Project
ten Lights	
	Live Design Lighting
ustom Lighting	Opera Performance Lighting
ing Lights Other Entertainment Lighting Projects	Outdoor Light Art Installation
	☐ Theater Performance Lighting
☐ Video and Movie Lighting Design	
Lights	
Home Décor	
lighting Products	
d Torch Lights Entry Categories	
ntrol Systems ARCHITECTURAL LIGHTING DESIGN	
ng Agricultural Lighting	☐ Ambient Lighting
ng Products Artisan Glass Blown Lighting	<ul> <li>Bar and Restaurant Lighting Design</li> </ul>
nging Lights   Bridges and Public infrastructures Lighting	Community Building Lighting
☐ Conceptual Designs-Projects in Development	<ul> <li>Cultural Building Lighting Design</li> </ul>
mps	☐ Energy Saving Lighting Systems
heater Lights	Fashion Design Lighting
☐ Healthcare Lighting Design	☐ Heritage Lighting Design
Florticultural Lighting Design	☐ Hospitality Lighting Design
- Industrial Building Lighting Design	☐ Interior Architectural Illumination
Landscape Lighting Design	<ul> <li>□ LED Exterior Lighting Design</li> <li>□ Low Carbon Lighting</li> </ul>
	Public Building Lighting Design
	Residential Lighting Design
	Spectrum Lighting
	☐ Visitor Experience & Museum Exhibition
	— Treat Estation & Made III Estation
ti ti ii i	Other Entertainment Lighting Projects     Its

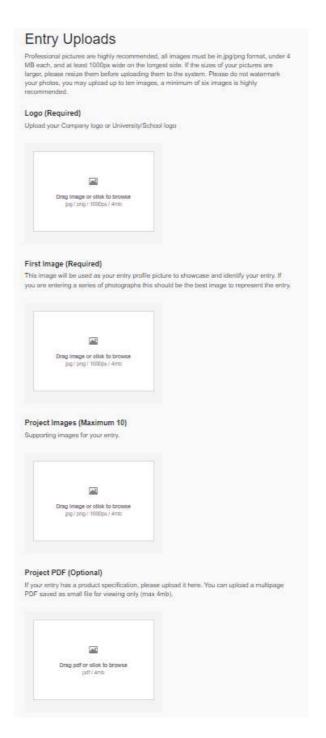
## **ENTRY UPLOAD**

Step 2/ Upload your images, company/university logo and a PDF document.

You can upload up to 10 images, the logo of your company or university and one PDF document; use it as a specification sheet to provide more insight on your project.

#### IMPORTANT/

- We recommend uploading a minimum of 6, a maximum of 10 images relating to your project.
- The "first Image" will be used as your entry profile picture to showcase and identify your entry.
- Professional pictures are highly recommended, all images must be in.jpg/png format, under 4 MB each, and at least 1000px wide on the longest side. If the sizes of your pictures are larger, please resize them before uploading them to the system.
- Do not watermark your photos.
- Please ensure that you have the appropriate copyright clearances for all photography submitted. All entrants understand that any image submitted to the competition may be used by the LIT Awards for marketing and promotional purposes.
- The PDF document is only used by the Jury members when voting, the document will not be published.



# **ENTRY REVIEW**

#### Step 3/ Review your application:

 Once you have uploaded all the required material for your submission, please review your submission carefully, checking for any errors or missing information, before finalizing the payment.

### **PAYMENT**

#### Step 4/ Pay and receive your invoice:

- Submission fees are the last step in processing your application.
- Multiple entry payments are possible, just click and select those you would like to proceed with.
- Payment must be made via credit a card or Paypal.
- The cost summary is including the early submissions discount, when applicable.
- The company is based in Switzerland therefore the program currency is CHF Swiss Franc, however, you can pay in all currencies accepted by stripe & Paypal.
- Please make sure your company details have been fully completed under "profile" as the invoice will be under this company name and address.
- Once you have entered your payment information, you will receive a confirmation email with a link to download the invoice; you can also find the invoice under "History" - "Completed Entries."

If you have any questions, please check our <u>Frequently Asked Questions</u> on the LIT Lighting Design Awards website.

Thank you for submitting your projects and sharing your design with us!

#### Contact/

Please feel free to contact us at any time: customer service: team@litawards.com www.litawards.com

# JUDGING CRITERIA

The evaluation process for entries to the LIT Lighting Design Awards is based on various judging criteria that are constantly adapted to new technical, social, economic, and ecological requirements. These criteria are not comprehensive and not all criteria are applicable to each product. They simply provide an orientation framework and basis for judging, which is complemented by each individual juror's expertise and socio-cultural background.

- Innovation does the product provide something new to the market or supplement/improve an existing product?
- Aesthetics form, shape, color, texture, finishing, the material used, etc.
- Functionality ease of use, safety, maintenance, etc.
- Ergonomics the product's interaction with the user
- Durability the quality and longevity of the design
- Impact the benefit delivered to the user and/or society by the product
- Utility does the product meet the intended purpose and needs of the user?
- Ecological compatibility potential environmental and/or ecological impact
- The reality of production how realistic is it, technically and economically, to develop and market this product large scale?
- Emotional quotient in addition to fulfilling its practical purpose, does the product create a sense of enjoyment and satisfaction?

# **ENTRY FEES**

Professional CHF 220 incl. VAT (approx: US\$255)

Same entry in additional categories at a 50% discount

Student CHF 100 incl. VAT (approx: US\$115)

Same entry in additional categories at a 50% discount

# **DEADLINES**

- 10% Early Bird discount until April 28th, 2024
- 5% Extended Early Bird discount until June 16th, 2024
- Regular Deadline: August 31st, 2024
- Final Deadline: September 29th (10% late fee applies) till October 20th, 2024
- The program will close on October 20th, 2024