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www.litawards.com

LIT Lighting Design Awards join forces with Silhouette Awards

Two global programs collaborating to provide exceptional benefits to the Lighting Industry Emerging Talents.

Zurich, Switzerland - The <u>LIT Lighting Design Awards</u>, created to recognize the efforts of talented international lighting product designers and lighting implementers, announced an exclusive partnership with <u>Silhouette Awards</u> (<u>SA</u>), a groundbreaking program developed by Archifos and Parrot PR & Marketing.

The Silhouette Awards shine a spotlight on emerging talent in the lighting industry and support these individuals as they continue their careers. The awards focus on supporting young professionals, giving them a platform to showcase their emerging talents in the industry, followed by a six-month mentorship with an experienced lighting professional.

The 2022 LIT Lighting Design Awards "Emerging Lighting Product Designer of the Year" and "Emerging Lighting Designer of the Year" will receive a six-month mentorship from one of the prestigious <u>Silhouette Awards Mentors</u> to hone their skills, advance their career ambitions and add real value to industry creativity.

"This new partnership highlights the level of engagement of the **LIT Lighting Design Awards** and the **Silhouette Awards** towards the new generation of Lighting Designers. The LIT Awards will support and enroll Silhouette Awards mentees of the 2022 - 2023 editions, elevating their works and promoting their creativity", said **Astrid Hebert,** Program Director of the LIT Awards.

Mentors play an essential role in the **Silhouette Awards** initiative. A highly experienced and respected panel of judges, **"The Mentors"**, are comprised of senior influential lighting designers who are on the lookout to nurture young talent and help other like-minded individuals benefit from their own personal experiences.

"The benefits of being able to pass on knowledge, support new designers in the industry and be a person to listen and advise is extremely rewarding to me. It is also of mutual benefit as fresh eyes and fresh thinking often give me a different point of view or a new approach to design that I can then carry forward either myself or as part of a wider project team. Without a Director who was focused on sharing knowledge when I first started in the industry, I wouldn't have taken the career development to where I am today", said **Gary Thornton**, Mentors and an Associate Lighting Designer at Nulty.

To take advantage of this unique opportunity, **students and emerging designers** should finalize their submissions to the LIT Lighting Design Awards before the final **deadline on October 22nd, 2022.**

About the LIT Lighting Design Awards

LIT Design Awards is an annual lighting design competition where all entries are voted on by a grand jury panel composed of experienced and prominent academics, professionals, press members, entrepreneurs and key people from the lighting design industry. More information is available on: litawards.com

About 3C Awards

LIT Lighting Design Awards is a program under the 3C Awards, a leading organization curating and promoting design across the globe. The company represents today's diversity and innovation in Design, each program is a symbol of design excellence around the world, showcasing Professional and Emerging designers' work to over 100 expert jury members.

3C awards is part of Three C Group GmbH, a Swiss-registered company based in Grabenstrasse 15a, 6340 Baar, Switzerland. More information is available on: www.3Cawards.com

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