

3C AWARDS

3C AWARDS IS THE WORLD'S LEADING ORGANIZATION FOR THE CURATION AND PROMOTION OF DESIGN

Its primary mission is to promote design by rewarding great designs, exhibiting, developing designers and artist communities, providing networking opportunities, and promoting the appreciation of design excellence through education, outreach, and grants.

The 3C Awards represent today's diversity and innovation in lighting design, furniture design, sports design, interior design, and architecture. Each brand is a symbol of design excellence around the world, showcasing the work of professional and emerging designers to more than 100 expert jury members. The 3C Awards, for which entries are submitted from 65 countries each year, offer designers and students from around the world a unique opportunity to reach new markets and increase exposure and media coverage.



The Pathways to unknown by Mariam Abbadi

BLT Built Design Awards - Emerging Architect of the Year 2021

PARTNERSHIPS OPPORTUNITIES

Each 3C Awards group program has a segment dedicated to emerging talents, offering a unique platform for students to promote their work. Their design will be showcased to well-established professionals, press representatives, and design experts.

We are looking at creating mindful partnerships with universities and design schools to provide students with access to our continuing education programs and support their professional launch.

Benefits for the university and school:

- Provide a new platform to promote student work.
- A unique opportunity to promote the university's programs.
- Recognition and prestige for the university.
- Help enroll international students.
- Media and press coverage with the university's name.
- Logo display on the 3C program website, in newsletters, and the annual winners' catalog.
- Receive a promotional code for student submissions. Award-winning students bring exposure, recognition, and prestige to their institution.



Memoria Chair by Sergio Sesmero

SIT Furniture Design Award - Emerging Furniture Designer 2020

BENEFITS

Each student wants to make the most out of their studies and turn their degree into a dream job. Having their graduation designs and projects awarded will be a career booster.

Benefits for the students:

- Award-winning students can apply for scholarships and grants.
- Resume booster: help to create an outstanding curriculum vitae.
- Help award-winning students find an internship.
- Students' work will be shown to a panel of professionals and industry experts.
- Uplift student motivation.
- Receive a winner's asset package, that includes an achievement badge.
- You are invited to the Winner's Celebration Evening, with the opportunity to network with industry leaders.

Students receiving honors and international awards set their careers on the right path!

Partnerships can be developed and tailored according to the specific needs of your university or design school. Interested? Please contact Stephanie Verdonck at partnerships@threec.group.



GoodDay & GoodNight by Irene Lee

LIV Hospitality Design Awards - Emerging Interior Designer of the Year 2020

3C AWARDS PROGRAMS



The SIT Furniture Design Award was created to recognize the efforts of talented international furniture designers, interior designers, and interior decorators who use furniture in the design of their spaces. The SIT Award celebrates creativity and shares with the world the innovative visions of furniture designers.

www.sitaward.com



The LIT Design Awards were created to recognize the efforts of talented international lighting product designers and lighting implementers. We believe that lighting is both an art and a science, and is one of the most important elements of design. The LIT Awards were envisioned to celebrate creativity and innovation in the field of lighting products and applications.

www.litawards.com



The mission of the LIV Hospitality Design Awards is to celebrate the quality of architectural ventures and the diversity of interior design that shape hospitality around the world. The LIV Awards is an inclusive platform, pursuing exceptional projects within the living and dining spaces, from co-living to beach resorts, from fine dining restaurants to pop-up bars.

www.livawards.com



The BLT Built Design Awards honor the expertise of all professionals involved in the realization of outstanding projects, including architecture firms, interior design experts, construction products, and project management.

www.bltawards.com



FIT Sport Design Awards recognizes the industry's most innovative sports equipment and apparel from around the world. We are looking for groundbreaking sports innovations, sustainable products, performance-enhancing solutions that provide comfort for athletes or everyday players, and practices that have a positive environmental impact.

www.fitdesignawards.com

WINNING STUDENTS



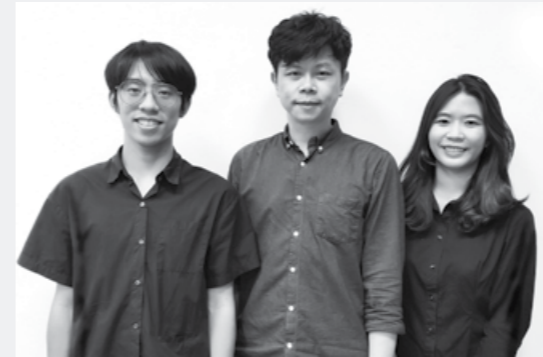
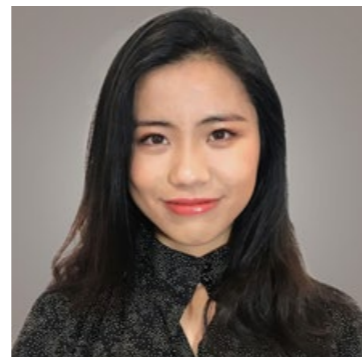
“The LIT Design Awards hold great importance to us as designers. Receiving a recognition on the same platform where leading lighting are awarded is a really big achievement for us, students!”

Winning this award is definitely a turning point in our careers and also opens new doors to a lot of opportunities, which is highly motivating.”

Neeraj R Jawale and Samriti Gosain
National Institute of Design, Gandhinagar, India
LIT Design Awards - Emerging Lighting Product Designer 2020

“The LIV Hospitality Design Awards means a lot to me because I dream of hospitality design! I use design as a tool to create honest connections to my audience and I have spent days and nights creating the innovated, elevated and poetic dim-sum experience with Dim. Boutique Restaurant. Winning the LIV Awards gives me strong confidence to further chase my dream in hospitality design and create new experiences!”

Helene Huang
ArtCenter College of Design, California, USA
LIV Hospitality Design Awards - Emerging Interior Designer of the Year 2020

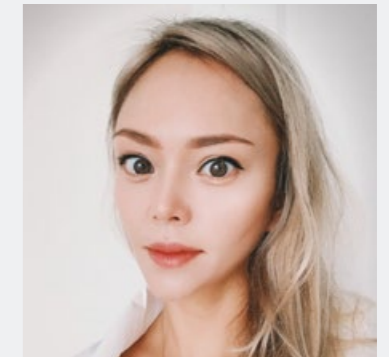


“We believe this award reflect how important this project is and the experience it brought us. We are very happy to have won the Emerging Architect of the Year award title; it was the first time we participated in this type of international competition. We are very grateful to the LIV Hospitality Design Awards and the jury for giving us this opportunity to have our work seen by the world, which means a lot to us.”

Yu-Chia Lin, Yu-Hao Chen and their Advising professor **Shi-Yen Wu**
National United University, Taiwan
LIV Hospitality Design Awards- Emerging Architect of the Year 2020

“First and foremost, I am truly grateful to receive the SIT Furniture Design Award for Le Fer Plat V. Becoming the winner of the “Emerging Interior Designer of the Year” is amazing. It has been a reassurance of my artistic direction and reward for being intuitive and following the universe’s guidance. The recognition gives me the confidence to always pursue my desires because maybe, the world was waiting for it as well.”

Crystal Martin
Savannah College of Art And Design, Savannah, USA
SIT Furniture Design Award - Emerging Interior Designer of the Year 2020



“Honestly, I think it will be an added pressure to all the work that comes after Memoria Chair. This does not have to be a bad thing, on the contrary, as it is a great recognition of my work and the ideas that I intend to capture in my designs. So, I am very grateful for this recognition by the jury and the contest.”

Sergio Sesmero
Esne – Escuela Universitaria De Innovación, Diseño Y Tecnología Madrid, Spain
SIT Furniture Design Award - Emerging Furniture Designer of the Year 2020



www.3Cawards.com