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LIT Design Awards Created to Recognize Global Lighting Design

LIT Awards Partners with CLD ITMO University, RULD, and PLD Magazine to Shine Greater Recognition on Innovation and Talent in Lighting Product Design and Implementation.

Los Angeles, CA (August 1st, 2017) – The LIT Design Awards was created by the Farmani Group to recognize the efforts of talented international lighting product designers and implementers. We believe that lighting is an art and a science, and it is one of the most important elements of design. “Light in Theory” (LIT) was derived from the theory of light on an abstract level, drawing attention to the electromagnetic spectrum of waves and the lighting designers who use it to keep our homes and communities lit.

Participating on the board of the LIT Awards are a jury of 14 lighting industry experts: from those in architectural lighting, interior and exterior design, sustainable product manufacturing and Broadway theater design to chairmen and women of PLDC, IES, IALD, GLA, and RULD. Also serving as judges are lighting professors from Parsons The New School for Design, NYU Tisch, Aalborg University Copenhagen, and CLD ITMO University. The LIT Design Awards has partnered with CLD ITMO University, RULD The Russian Creative Association of Lighting Designers, and the Professional Lighting Design Magazine to promote and celebrate the winning designers across the globe.

The competition is comprised of Professional and Emerging categories for both lighting products and lighting designers with many niche lighting sub-categories. In order to encourage student lighting designers in the industry, we have two \$1,000 cash prizes to be won in addition to the worldwide promotional incentives detailed here: <http://litawards.com/professional.html>

LIT is open to submissions on a global level, accepting entries from lighting manufacturers, designers and practices from all around the world. Selected by our esteemed jury of designers and leaders in the lighting, interior design and architectural fields, the 1st annual winners will receive the LIT trophy, extensive publicity showcasing their designs to an international audience, and more.

Submit your lighting designs by September 1st, 2017, to receive an Early Bird Discount of 20% off the entry fees. The Final Deadline is November 30th. Enter your work here: www.litawards.com

About the Farmani Group: Farmani Group assembled The LIT Design Awards to bring attention to achievements in lighting product design and to promote the winning designers and implementers to the prominent audience worldwide. Farmani Group, established in 1985, is the organizer of International Design Awards (IDA), Prix de la Photographie in Paris, London International Creative Awards, and The Lucie Awards for Photography, which has emerged as one of the world’s most prestigious annual photography awards. www.litawards.com

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